

# TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

|                                   |  |                            |                         |
|-----------------------------------|--|----------------------------|-------------------------|
| <b>SUBMISSION TYPE:</b>           | NEW ASSIGNMENT                               |                            |                         |
| <b>NATURE OF CONVEYANCE:</b>      | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |                            |                         |
| <b>CONVEYING PARTY DATA</b>       |  |                            |                         |
| Name                              | Formerly                                     | Execution Date             | Entity Type             |
| Koret of California, Inc.         |  | 02/01/2008                 | CORPORATION: CALIFORNIA |
| <b>RECEIVING PARTY DATA</b>       |  |                            |                         |
| Name:                             | Kellwood Company                             |                            |                         |
| Street Address:                   | 600 Kellwood Parkway                         |                            |                         |
| City:                             | Chesterfield                                 |                            |                         |
| State/Country:                    | MISSOURI                                     |                            |                         |
| Postal Code:                      | 63017  |                            |                         |
| Entity Type:                      | CORPORATION: DELAWARE                        |                            |                         |
| <b>PROPERTY NUMBERS Total: 39</b> |  |                            |                         |
| Property Type                     | Number                                       | Word Mark                  |                         |
| Registration Number:              | 1124533                                      | CITY BLUES                 |                         |
| Registration Number:              | 2451415                                      | COUNTRY CLUB GOLF BY KORET |                         |
| Registration Number:              | 1679478                                      | FLATTER FIT                |                         |
| Registration Number:              | 1758446                                      | FLATTER STRETCH            |                         |
| Registration Number:              | 1499692                                      | FRANCISCA                  |                         |
| Registration Number:              | 3321642                                      | K KORET                    |                         |
| Registration Number:              | 3332623                                      | K KORET                    |                         |
| Registration Number:              | 3363664                                      |                            |                         |
| Registration Number:              | 1968641                                      | KORAPEL                    |                         |
| Registration Number:              | 2471848                                      | KORAPEL TWILL NAPA VALLEY  |                         |
| Registration Number:              | 3271307                                      | KORATRON                   |                         |
| Registration Number:              | 2570640                                      | KORET                      |                         |
| Registration Number:              | 1127554                                      | KORET                      |                         |
| Registration Number:              | 1079447                                      | KORET CITY BLUES           |                         |

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**TRADEMARK**  
**REEL: 003748 FRAME: 0003**

|                      |          |                                |
|----------------------|----------|--------------------------------|
| Registration Number: | 2317048  | KORET CITY BLUES               |
| Registration Number: | 2926921  | KORET IMPRESSIONS              |
| Registration Number: | 2925465  | KORET SOLOS                    |
| Registration Number: | 3357043  | KORET SPORT                    |
| Registration Number: | 1956615  |                                |
| Registration Number: | 2143205  | NAPA STUDIO                    |
| Registration Number: | 1769366  | NAPA VALLEY                    |
| Registration Number: | 2465982  | NAPA VALLEY                    |
| Registration Number: | 3173885  | NAPA VALLEY BLUES              |
| Registration Number: | 2496547  | NAPA VALLEY BLUES PETITES      |
| Registration Number: | 2360637  | NAPA VALLEY PETITES            |
| Registration Number: | 2485530  | NAPA VALLEY PETITES            |
| Registration Number: | 2492923  | NAPA VALLEY PETITES            |
| Registration Number: | 1601667  | RECREATION                     |
| Registration Number: | 2111758  | RECREATION                     |
| Registration Number: | 1149006  | SEPARATE IMPRESSIONS           |
| Registration Number: | 2134688  | SEPARATE IMPRESSIONS BY KORET  |
| Registration Number: | 2042095  | SOLOS KORET                    |
| Registration Number: | 1706880  | SUTTER PLACE                   |
| Registration Number: | 1694517  | SUTTER PLACE                   |
| Registration Number: | 2176499  | THE KORET PERFECT FIT          |
| Serial Number:       | 78860243 | FITS YOU. FITS YOUR LIFESTYLE. |
| Serial Number:       | 78908350 | NAPA VALLEY                    |
| Serial Number:       | 77274293 | WWW.KORETCOMPANY.COM           |
| Serial Number:       | 77274292 | WWW.SHOPKORET.COM              |

#### CORRESPONDENCE DATA

Fax Number: (314)231-4342  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 314-231-5400  
 Email: kbastunas@senniger.com  
 Correspondent Name: Paul Fleischut- Senniger Powers LLP  
 Address Line 1: One Metropolitan Square, 16th Floor  
 Address Line 4: St. Louis, MISSOURI 63102

ATTORNEY DOCKET NUMBER: KLD 9892: PIF/KSB

NAME OF SUBMITTER: Paul I. J. Fleischut

|  |                  |
|--|------------------|
| Signature:   | /paul fleischut/ |
| Date:  | 03/27/2008       |
| Total Attachments: 4<br>source=00671442#page1.tif<br>source=00671442#page2.tif<br>source=00671442#page3.tif<br>source=00671442#page4.tif |                  |

## **TRADEMARK ASSIGNMENT**

WHEREAS, Koret of California, Inc., a California corporation, with offices at 505 14<sup>th</sup> Street, Oakland, California 94612, ("Assignor") is the owner of all right, title and interest in and to the trademark registrations and applications set forth on Exhibit A attached hereto and made a part hereof (the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

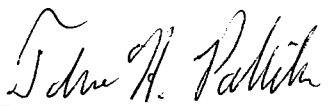
WHEREAS, Kellwood Company ("Assignee"), a Delaware corporation, with offices at 600 Kellwood Parkway, Chesterfield, Missouri 63017, desires to acquire all right, title and interest in and to the Trademarks together with the goodwill of the business connected with and symbolized by the Trademarks.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee the entire right, title and interest in and to:

The trademarks, trademark registrations and pending applications thereof, all of which are listed on Exhibit A attached hereto and made a part of this Assignment, together with the full and exclusive benefit thereof, the goodwill of the business associated therewith, and all causes of action, past, present and future for infringement or unfair competition with respect thereto and all licenses relating thereto.

IN WITNESS WHEREOF, this Assignment is made effective this 1<sup>st</sup> day of February, 2008.

"ASSIGNOR"  
KORET OF CALIFORNIA, INC.

By:   
Thomas H. Pollihan  
Senior Vice President, Secretary and  
General Counsel

STATE OF MISSOURI     )  
                                  )  
COUNTY OF ST. LOUIS    )

On this 1<sup>st</sup> day of February 1, 2008, before me, the undersigned Notary Public, personally appeared Thomas H. Pollihan, known by me to be the person whose name is subscribed to the within instrument and an officer of Koret of California, Inc., duly authorized to execute this Assignment on behalf of Koret of California, Inc., and who signed and executed the foregoing instrument on behalf of Koret of California, Inc.

Given under my hand and seal of office this 1<sup>st</sup> day of February, 2008.

Thom A. Yates  
Notary Public

My commission expires:

\_\_\_\_\_



THOM A. YATES  
My Commission Expires  
December 13, 2008  
St. Louis City  
Commission #04408065

**EXHIBIT A**

**KORET OF CALIFORNIA, INC.**  
**TRADEMARK REGISTRATIONS**

**UNITED STATES**

| <b><u>TRADEMARK</u></b>            | <b><u>REG. NO.</u></b> | <b><u>REG. DATE</u></b> |
|------------------------------------|------------------------|-------------------------|
| CITY BLUES                         | 1,124,533              | 08/28/1979              |
| COUNTRY CLUB GOLF BY KORET         | 2,451,415              | 05/15/2001              |
| FLATTER FIT                        | 1,679,478              | 03/17/1992              |
| FLATTER STRETCH                    | 1,758,446              | 03/16/1993              |
| FRANCISCA                          | 1,499,692              | 08/09/1988              |
| K (BOX DESIGN) KORET               | 3,321,642              | 10/23/2007              |
| K (STYLIZED) KORET                 | 3,332,623              | 11/06/2007              |
| K WOVEN PATTERN DESIGN             | 3,363,664              | 01/01/2008              |
| KORAPEL                            | 1,968,641              | 04/16/1996              |
| KORAPEL TWILL NAPA VALLEY & Design | 2,471,848              | 07/24/2001              |
| KORATRON                           | 3,271,307              | 07/31/2007              |
| KORET (BLOCK LETTERS)              | 2,570,640              | 05/21/2002              |
| KORET (Stylized)                   | 1,127,554              | 12/11/1979              |
| KORET CITY BLUES                   | 1,079,447              | 12/13/1977              |
| KORET CITY BLUES & Design          | 2,317,048              | 02/08/2000              |
| KORET IMPRESSIONS                  | 2,926,921              | 02/15/2005              |
| KORET SOLOS                        | 2,925,465              | 02/08/2005              |
| KORET SPORT                        | 3,357,043              | 12/18/2007              |
| MISCELLANEOUS DESIGN (FLATTER FIT) | 1,956,615              | 02/13/1996              |
| NAPA STUDIO                        | 2,143,205              | 03/10/1998              |
| NAPA VALLEY                        | 1,769,366              | 05/04/1993              |
| NAPA VALLEY & Design               | 2,465,982              | 07/03/2001              |
| NAPA VALLEY BLUES                  | 3,173,885              | 11/21/2006              |
| NAPA VALLEY BLUES PETITES & Design | 2,496,547              | 10/09/2001              |
| NAPA VALLEY PETITES                | 2,360,637              | 06/20/2000              |
| NAPA VALLEY PETITES & Design       | 2,485,530              | 09/04/2001              |
| NAPA VALLEY PETITES & Design       | 2,492,923              | 09/25/2001              |
| RECREATION                         | 1,601,667              | 06/12/1990              |
| RECREATION                         | 2,111,758              | 11/11/1997              |
| SEPARATE IMPRESSIONS               | 1,149,006              | 03/24/1981              |
| SEPARATE IMPRESSIONS BY KORET      | 2,134,688              | 02/03/1998              |
| SOLOS KORET                        | 2,024,095              | 03/04/1997              |
| SUTTER PLACE                       | 1,706,880              | 08/11/1992              |
| SUTTER PLACE & Design              | 1,694,517              | 06/16/1992              |
| THE KORET PERFECT FIT              | 2,176,499              | 07/28/1998              |

**EXHIBIT A**

**KORET OF CALIFORNIA, INC.**  
**PENDING TRADEMARK APPLICATIONS**

**UNITED STATES**

| <b><u>TRADEMARK</u></b>        | <b><u>APP. NO.</u></b> | <b><u>FILING DATE</u></b> |
|--------------------------------|------------------------|---------------------------|
| FITS YOU. FITS YOUR LIFESTYLE. | 78/860,243             | 04/12/2006                |
| NAPA VALLEY                    | 78/908,350             | 06/14/2006                |
| NOTABLES                       | 77/168,231             | 04/27/2007                |
| WWW.KORETCOMPANY.COM           | 77/274,293             | 09/07/2007                |
| WWW.SHOPKORET.COM              | 77/274,292             | 09/07/2007                |